

## **The New Age of Entrepreneurship**

**By Melissa M. Williams**

Are you tired of your job but know that a career switch is not available at this present economic time? Have you ever looked at yourself and said, "I have so much to offer, yet I never get to use any of it."

If you answered yes to either of these questions, chances are you are feeling depleted from a trap many of us fall into. Humans have many needs and one of those needs is the ability to give back to the world. If we are stuck in a job that is haunting our soul, our cup will not runeth over for much longer, and we naturally feel sucked dry of our inner passions. This heartbreaking scenario changes us from being a "giver" to someone who constantly feels *they* should be given more. That can only mean one thing. We are all in need of a major attitude adjustment.

### **The Switch From The Receiver to The Giver!**

*The Attitude Adjustment*

We have all heard the phrase, "Think Outside the Box." Well, it is time to do just that. We are flourishing in the age of creativity, Internet marketing and resourcing and entrepreneurship. By starting with the little idea to create something new for the world to see, you can get back a small piece of who you are. Do you have information, an idea, a book, or a product inside you that you wish to share with the world? If so, use one of the millions of resources to research how you can become an expert and brand yourself as someone with something new.

### **Use What You Know To Start Something New!**

From the words of Author and Public Speaker, Bobby Ozuna, "After working under someone within an organization for so many years, you learn to acquire their skill set for doing a job well. If you learn to take what you have been given (your experiences and qualities) and apply it with an attitude of serving others, you will open more doors and see greater opportunity in your life." Knowledge is power. What do you have to give?

### **Putting Your Passion Into Product!**

*Branding Yourself As An Expert*

Here are just a few of many brand-worthy products that could represent you!

- Books (How To, Children's, Quotes, Business, ETC.)
- Lecture Packets
- Marketing Info
- Internet Resourcing for Beginners
- Services
- Charities
- Children's Clothing
- Baked Goods
- Activity Books
- Crafts
- Cards

The time is now. We create the attitude of our world. Lighten up your life, and give when everyone else seems to take.

**Melissa M. Williams, Children's Author, Public Speaker**

[Melissa@longtalepublishing.com](mailto:Melissa@longtalepublishing.com) or visit [www.iggytheiguana.com](http://www.iggytheiguana.com)

**Bobby Ozuna, Author, Public Speaker**

[Bobby@Ozunapub.com](mailto:Bobby@Ozunapub.com) or visit <http://inotauthor.blogspot.com>

Concepts from this article derive from the lectures hosted by LongTale Publishing and Ozuna Publications. For more information or to attend a workshop in the Houston area on independent publishing and marketing and using your God-given gifts to create success, contact Melissa or Bobby at the address provided.